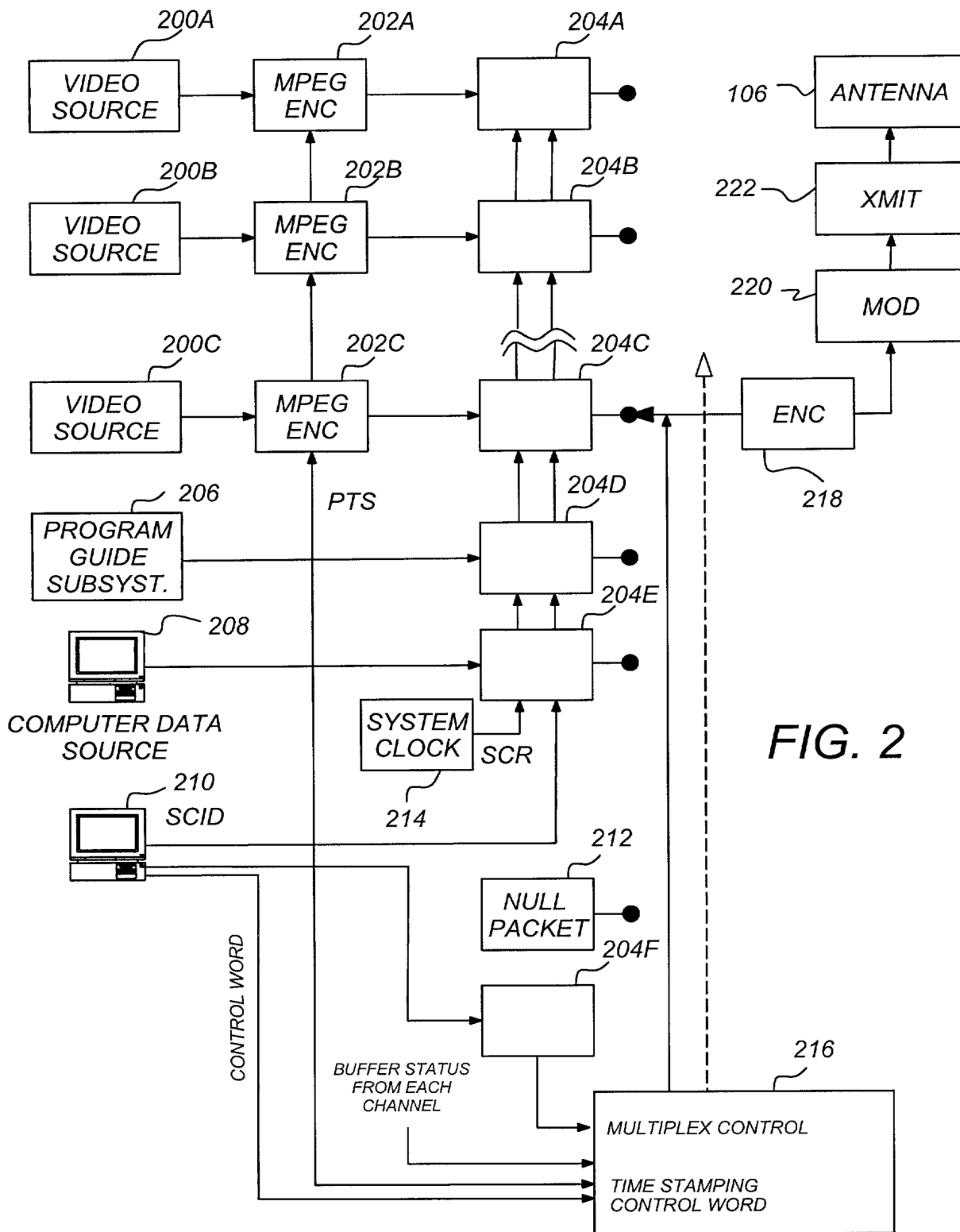


FIG. 1



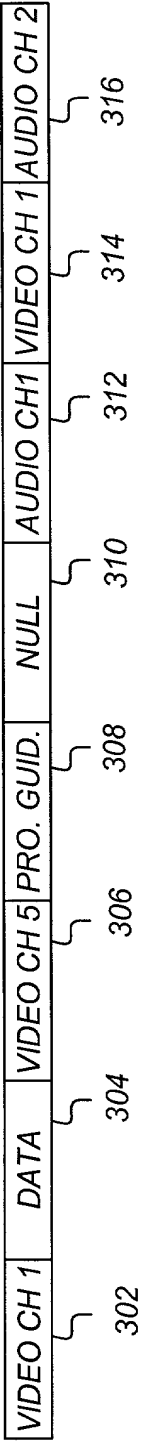


FIG. 3A

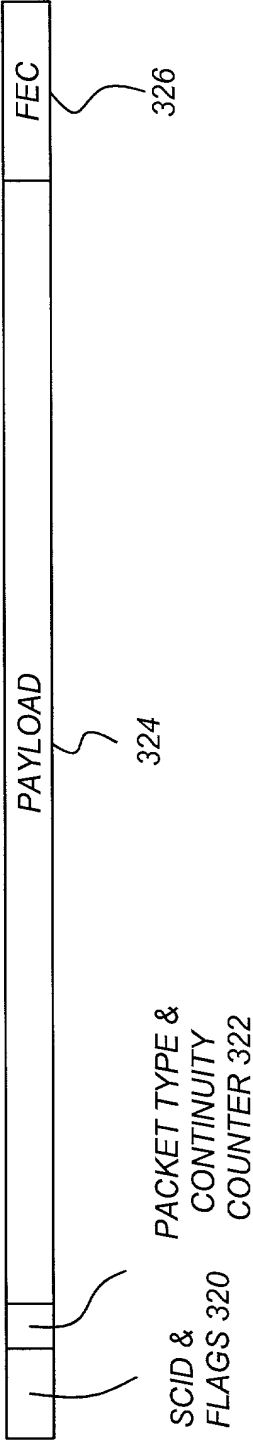


FIG. 3B

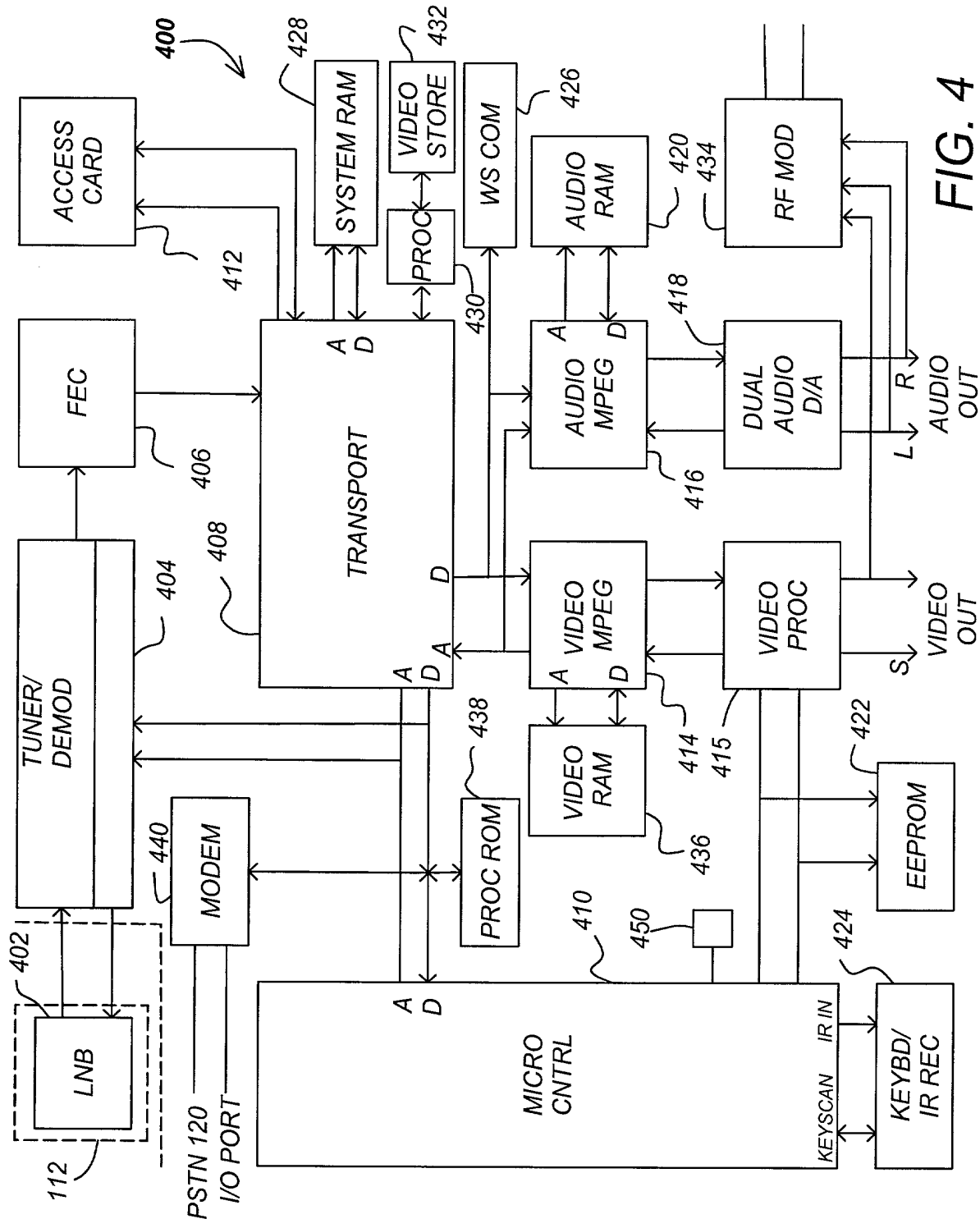


FIG. 4

FIG. 5

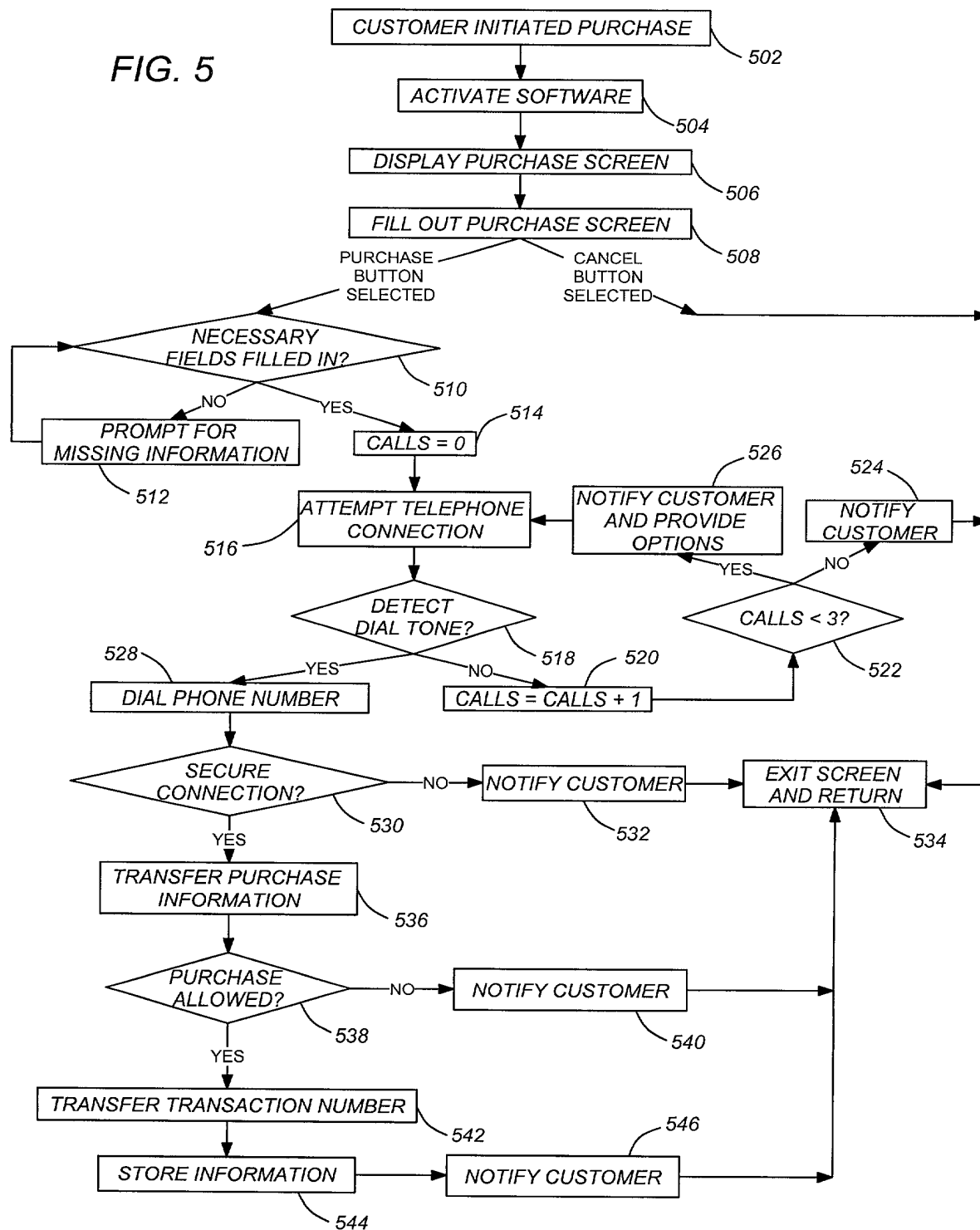


FIG. 6

600

DIRECTV Electronic Commerce Programming Purchase Screen

Select Credit Card Company

Visa MasterCard Discover Card

☐ ☐ ☐

Credit Card Number

Initial Activation Yes ☐ No ☐

Programming Selections

Total Choice Silver \$XX.XX	<input type="checkbox"/>	NFL Sunday Ticket \$XX.XX	<input type="checkbox"/>
Total Choice Gold \$XX.XX	<input type="checkbox"/>	ESPN College Basketball \$XX.XX	<input type="checkbox"/>
Total Choice Platinum \$XX.XX	<input type="checkbox"/>		

Purchase 608 Cancel Purchase and return to Setup screen 610

602

604

606